

THE TORCH

LANE COMMUNITY COLLEGE'S INDEPENDENT NEWSPAPER

LCCTORCH.COM

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TRACK TRIUMPHS

Titans top four-years in women's relays

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ON WOMEN /p. 8**

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Guest commentaries should be limited to 500 words.

Please include the author's name, phone number and address (for verification purposes only).

The Torch reserves the right to edit letters and commentary for length, grammar, spelling, libel, invasion of privacy and appropriate language.

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COVER PHOTO

Lane sophomore Allie Church (left) congratulates freshman anchor Macaulay Wilson after they won the 4x400-meter relay with a time of 3:58.08 at the April 19 Oregon Relays at Hayward Field. Pictured kneeling is Seattle University freshman Rebecca Lassere. Her team took second in the event.

EUGENE JOHNSON / THE TORCH



News coverage focuses on issues, follows spending and so should students

Dear Students,

We're here to watch how your money is spent, but you — yes, YOU — need to pay some attention too, damn it.

Readers see our news section, scratch their heads and reassure themselves: "No. There's no way this could be true."

It's ridiculous, the notion that student officials would pledge greater allegiance to a statewide lobby than the positions to which they're elected. Equally ridiculous is the notion that they would demand oversight over the student activity fee only a month before they push to increase that fee to benefit the lobby.

It's poppycock, that they would:

- plagiarize the Oregon Student Association's website, presumably with the lobby's consent, in a voter's pamphlet that's supposed to remain neutral.
- lower academic requirements to hold office, from what is already a bare minimum.
- make what were previously elected positions ones appointed by each year's student president.
- offer little oversight over bodies that meet without telling anyone when and where they're meeting or what they will be discussing.
- be able to do all of this, with glowing approval from voters who have only been exposed to one side of each issue from biased election materials.

We must be wrong. What we describe as a conflict of interest must actually be a conflict of facts down at *The Torch*. We must be overly negative. We must be a gang of nitpicky malcontents. This can't be what defines our student government.

But it is.

We cover a political landscape that's bizarre enough to make the most composed reporter's head spin. When we talk about the Associated Students of Lane Community College, we're not referring to ourselves as students of Lane. We're referring to a small group elected to power by less than 0.1 percent of the Lane students who are eligible to vote.

You'd think articles about ASLCC could just end there, but they never do. A small group of student officials collect a substantial portion of the per-term fee paid by Lane students. These students are given money. Not just some money, but a lot of money — a projected \$279,000 by the end of this year. They're given autonomy and authority over the money.

All of that money.

Student officials spend it with little oversight, and then they demand oversight of other student-funded organizations. When the student government was taking steps to gain greater control over the student fee process earlier this year, we were forced to defend our right to write.

As hard as we try to remain objective, this boondoggle forced *The Torch* — a student-funded organization — into joining the kerfuffle, and the tragic misdiagnosis was that we wanted to be involved in the decision-making process.

We are observers and reporters, not judges, legislators or bureaucrats.

Imagine sportscaster Al Michaels giving the play-by-play of a football game. After describing the quarterback being sacked, he leaves the box, goes down to the field, waltzes into the huddle and tells the left tackle, "You clearly can't do this properly. Allow me to step in." Now imagine him playing in the game with no pads or helmet.

He may have a deep understanding of the game, but the fact of the matter is protecting the quarterback just isn't his job.

Some have said the negative coverage of student government is less important than positive coverage of the Lane community.

Our response to those people is, "How dare you speak that way about the pile of money!"

They have also claimed our paper is "a bunch of drama," after we argued that our community college should drop its Oregon Student Association membership.

By definition, drama is the specific mode of fiction represented in performance. Drama can also describe a distortion of reality to spur unearned emotional response.

Drama we are not.

Rather, *The Torch* seeks to help Lane students make informed decisions when it comes to how their money is spent, regardless of who spends it.

Every student currently pays \$48.40 per term into a collective fund of \$889,872. Students have a right to know where the money goes and how it is spent, especially when there is such a lack of oversight built into the system.

At worst, we're a thorn in the side of the ASLCC administration and other individuals and organizations that wish to hide or misrepresent information. At best, we're an unstoppable stampeding elephant carrying the truth on its back, awards in its rucksack and a Lite Brite of tranquilizer darts in its face.

The Torch is a very small organization, with only a dozen student journalists available to cover everything that happens at Lane. Our first obligation is to follow the money, report how it's spent and hold officials accountable for their actions. When the student government monopolizes our attention by threatening our right to freedom of expression and violating its own elections rules, for example, we have fewer reporters to convey the gentler news.

When fewer than 0.1 percent of a population participates in democracy, constituents give officials consent to profit on their apathy and fleece the public for their own gain.

If you want to read more positive news in *The Torch*, hold student officials accountable for what they do. Attend their meetings. Join student clubs. Vote. Claim your stake in the process. Only then will they stop demanding so much of our attention.

Sincerely,
The Torch

Despite low turnout, students elect new leaders, approve four measures

Measures include higher fees and constitutional changes

BY TAYA ALAMI AND SEAN HANSON
News Editor and Managing Editor

Less than 0.1 percent of Lane students voted in the ASLCC general election, but students managed to elect a full government and pass four ballot measures before the polls closed April 18.

All four candidates who ran for executive offices did so unopposed. With 95 percent of 243 votes, Paul Zito and Anayeli Jimenez were elected on a joint ticket as president and vice president. Treasurer-elect Zach Wais won 94 percent of 222 votes and the elected multicultural programs coordinator Nathan Campbell received 97 percent of 221 votes.

"I'm stoked," Zito said as the election drew to an end and his victory was all but assured.

"What am I doing to celebrate tonight? I am drinking gin (with an) Arnold Palmer. So, yes, the student president is doing a bit of drinking while this interview is happening. I admit it: I am a college student."

Senatorial candidates met stiffer competition, as 12 candidates vied for 10 seats. Voters elected Adriana Alveraz, Alex Dagget, Becky Larsen, Brandi Hoskins, Collette Buchanan, Francisco "Kiko" Gomez, Isa Anastasia Aguirre, Tassimebedo Gilles Marius, Robert Schumacher and Rebekah Ellis to the table.

Voters also elected Felicia Dickinson to the Student Finance Board. Dickinson ran unopposed.

The ASLCC asked voters to consider four ballot measures.

Measure 1, which includes many changes to the ASLCC constitution, received 77 percent of 227 votes.

Measure 2, which tasks

ASLCC presidents with appointing treasurers and multicultural programs coordinators, both of which were previously elected positions, received 67 percent of 227 votes.

Measure 3, which will increase the per-term student activity fee by \$1.80 to benefit the Gender and Sexuality Alliance, MEChA de Lane and the Asian-Pacific Islander Student Union, received 67 percent of 232 votes.

Measure 4, which will increase the activity fee by an additional 10 cents to benefit the statewide student lobby Oregon Student Association, received 79 percent of 231 votes.

Measures 1 and 2 required 66 percent approval to pass, while measures 3 and 4 needed more than 50 percent.

Zito said the provisions of Measure 2 would likely take effect before the 2014-15 school year. While he agreed with voters that the treasurer should be an appointed position, he disagreed that multicultural programs coordinator required a specific skill set.

To restore the multicultural programs coordinator to an elected position, next year's student government would have to put another ballot measure before voters.

"I'm going to be in a position to hopefully change that next year," Zito said.

A second-year political science major who came to Oregon by way of Montana, Zito grew up on his family's ranch. It was on that ranch, where he says he didn't get his first pair of shoes until he was 8 years old "and even those were hand-me-downs," that Zito learned his core values.

"I grew up with a deep sense of honesty, and if I wasn't honest, I was being bad," he said.

With 20 to 25 students working on his campaign, phone-banking until 6 p.m. on election night, Zito said he was open to students' suggestions.

"I have my campaign ideas, but I'm reaching out as much as possible to students to gain their input as well," he said.

During the last night of voting, the ASLCC Elections Committee rejected two complaints regarding the elections process, one of which was filed by *The Torch*.

"That's pretty fantastic. I was actually really, really nervous about that," Zito said. "I was very concerned that I would have to do that for another two weeks — and these two weeks have run me ragged."

Despite the tension brewing between student officials and *The Torch* following a series of editorials in which *The Torch* criticized the elections process and certain proposed constitutional amendments, Zito said

The Torch provided a valuable learning experience.

"There's definitely stuff to be learned, making sure we're following rules," Zito said. "It is a college experience, and people are going to make mistakes. ... You have to have a place where you can make those mistakes and not have your career ruined."

Zito is the ASLCC's campaign director and the vice chairman of the Oregon Community College Student Association Board of Directors. He said he's proud of his work with the Sustainable Foods Committee and supports efforts to bridge the gap between OCCSA and Oregon Student Association.

At the most recent OCCSA meeting, Zito said, the board prioritized "looking at how OCCSA and OSA could blend. Right now, it's kind of been OSA helping community colleges out on their own ... and I would like to get solid representation for

community colleges."

Regardless, Zito will prioritize Lane issues and leave most of the state-level work to his staff.

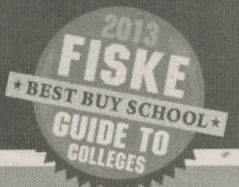
"I became president for my students on my campus. And ... that's where I'll be: on my campus," he said. "I will be appointing people to those board spaces, and I will be deeply entrenched in those conversations."

On his own ballot, Zito said he voted for Measure 4.

"Ten cents barely covers the cost-of-gas increase," he said, as OSA members are frequently asked to travel to Salem. "We can't afford to stand on our islands as students, and community colleges need to have a place where we can all talk as students. ... Without that, we're only going to lose to those who want to see our tuition go up."

"Tuition's going to be a problem forever," Zito added.

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Holly Hesse
Student | Exercise and Sport Science

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EUGENE JOHNSON / THE TORCH

Dashing off the blocks, Lane sophomore Jemiel Lowery begins the first leg of the men's 4x100-meter relay. The Titans took second with a time of 42.22.

Titans hold tough at Oregon Relays

Hennricks, McGetrick notch multiple top-five finishes

BY RYAN KOSTECKA
Sports Editor

The Lane Titans track and field teams held their own in the April 19 Oregon Relays — even as they competed against multiple Pac-12 and nationally ranked four-year universities.

Among the teams competing were the University of Oregon, Oregon State University, Gonzaga University, Portland State University and Boise State University. The event was held at historic Hayward Field.

Sophomore Joe Hennricks was one of the top competitors of the day for Lane, leading both relay teams to top-four finishes and finishing seventh in the 400-meter dash in a time of 49.82 seconds.

Junior Jonz Olander of Southern Oregon University finished in first place in the 400-meter dash with a time of 47.98.

Lane's 4x100-meter relay team, consisting of sophomores Jemiel Lowery, Joseph Hart, Hennricks and freshman Justin Browne, finished second in a time of 42.22, only .30 seconds behind first-place finisher Community Colleges of Spokane.

Lowery was also the Titans' top finisher in the 100-meter dash, clocking in at a time of 11.13, good enough for fourth place. Browne also had a good showing, finishing eighth in a time of 11.19.

Unattached runner Tatum Taylor took first place in the 100-meter dash with a time of 10.46.

The Titans men's 4x400-meter relay team finished fourth in a time of 3:18.84, fewer than two seconds behind first-place Southern Oregon University and second-place Spokane. Carrying the baton were Hennricks, freshman Codey Fields, sophomore Ian McNaughton and freshman Austin Baker.

Baker was the top finisher for Lane in the individual 400-meter dash with a time of 49.70, placing him in sixth.

McNaughton clocked in eighth with a time of 49.85.

Freshmen Sean McGetrick and Alexander Needham both placed in the top six of the 110- and 400-meter hurdles.

McGetrick finished third in the 110-meter with a time of 15.51 and fifth in the 400-meter with a time of 56.79 while Needham took fourth and sixth respectively with times of 15.62 and 57.72.

Junior Sullivan Stevens from Southern Oregon won the 110-meter hurdles with a time of 14.80 and Point Loma University senior Sean Lewis took first in the 400-meter hurdles with a time of 52.89.

Other top finishers for the men were sophomore Brandon Nash, who took third in the high jump with a jump of 6'05", and freshman Zach Olivera, who finished third in the pole vault with a vault of 16'2.75". Browne took fifth in the long jump with a leap of 22'01" and sophomore William Kunkle finished second in the discus with a toss of 149'03".

In the women's events, the Titans were led by freshmen Jahzelle Ambus and Kara Hallock.

Ambus ran in both relay teams for Lane and finished in a tie for 10th place with sophomore Allie Church in the 100-meter dash, clocking in at a time of 12.75.

Unattached runner NyEma Sims took first place in the 100-meter dash with a time of 11.79.

Ambus anchored the 4x100-meter relay team to a first-place finish in 49.02, beating second-place finisher Warner Pacific College by half of a second. Also running in the team were sophomores Shaneesa Applegate, Church and freshman Alisha Rowlee.

Ambus led Lane to another first-place finish, this time in the 4x400-meter relay team, by running the first leg of the race. Freshman Kara Hallock ran the next leg and handed the baton off to Church, who then passed to freshman anchor Macaulay Wilson. Wilson crossed the finish line in a time of 3:58.08, more than three seconds ahead of second-place Seattle University.

Hallock was the top 100-meter hurdles finisher for Lane, clocking in at 14.63 seconds to earn third place. She also finished second in the long jump with a leap of 18'03" while Applegate took third with a jump of 18'02.5".

Unattached long jumper Sabrina Nettey took first place with a leap of 20'03".

UO freshman Alyssa Monteverde earned first place in the 100-meter hurdles, completing the race in 13.41 seconds.

Also doing well for Lane in the hurdles events was freshman Rochelle Pappel. Pappel finished fourth in the 100-meter with a time of 14.86 and eighth in the 400-meter in a time of 1:07.04.

Before she anchored the 4x400-meter relay team, Wilson took eighth in the 800-meter run in 2:17.53.

Freshmen Anna Jensen, Janelle Noga and Kayla Vasquez all tied for third in the pole vault, at 11'05.75". Freshman Shaina Zollman finished third in the triple jump with a leap of 34'10.5".

UO junior Sammie Clark took first place in the pole vault with a leap of 12'05.5".

Freshmen Madison Seaman and Leah Wilson were the top throw event finishers for Lane, finishing fifth and seventh respectively in their events. Wilson finished seventh in the shot put with a toss of 40'09.5" while Seaman placed fifth in the discus with 135'06".

Unattached competitor Brittany Mann threw the shot put 46'8.25" to take first and unattached competitor Liz Podominick took first in the discus with 183'06".

The Titans will lace up their cleats again April 25, when they host the Titan Twilight.

The two-day Northwest Athletic Association of Community Colleges Multi-Event Championships begins April 29, when Lane will travel to Oregon City High School to compete in the heptathlon and decathlon. The scores will boost team standings at the end of the May 11 NWAACC Region Championships.



ALEX QUADRINI / THE TORCH

With a time of 14.63 in the women's 100-meter hurdle, Lane freshman hurdler Kara Hallock placed third in her event at the April 19 Oregon Relays at Hayward Field.



Above left: After competing in the men's 100-meter dash, Lane freshman Justin Browne checks the times on the scoreboard. Browne finished eighth with a time of 11.19.

Above middle: Sophomore Shaneesa Applegate celebrates after jumping 18'2.5", giving her third-place in the women's long jump.

ALEX QUADRINI / THE TORCH

Above right: In the men's pole vault at the Oregon Relays, Lane freshman Zach Olivera placed second with a height of 16'2.75".

EUGENE JOHNSON / THE TORCH



Sophomore second baseman Shaun Boehm sprints past second base on his way to score a run in the second game of a doubleheader against Mount Hood Community College April 23. Boehm took charge in the second game, going 2-for-3 with a run and an RBI.

SEAN BAILEY / THE TORCH

Titans chasing playoffs spot halfway through region play

By RYAN KOSTECKA
Sports Editor

With only 14 of the 30 South Region baseball games remaining, the Lane Titans are chasing their chance at glory.

Lane is hoping to finish in the top two of the six-team region to make it to the Northwest Athletic Association of Community Colleges Baseball Championships. From there, the eight playoff teams will face off in separate brackets to decide who is the king of the NWAACCs.

Lane (15-13 overall, 11-5 South Region) sits in third place in the South Region, trailing the Linn-Benton Community College Roadrunners (20-8 overall, 12-4 South Region) by one game for second place and the Mount Hood Community College Saints (18-8 overall, 11-3 South Region) by two games for first place.

"It's going to be a race to the end, and my guess is that the last two playoff spots won't be decided 'til the last four games of the year," Titans head coach Josh Blunt said.

Also competing in the South Region is the fourth-place Chemeketa Community College Storm (11-14 overall, 5-7 South Region). The Clackamas Community College Cougars (8-18 overall, 4-10 South Region) are in fifth and the Southwestern Oregon Community College Lakers (1-25 overall, 1-15) bring up the rear in sixth.

The Titans' season has been a rollercoaster of ups and downs, playing well at some points and poorly at others.

"We've made a pretty big step forward in terms of ownership of your game and buying into team philosophy," Blunt said. "We are a different team this round of Region play than we were in the beginning."

Lane began the season in a very promising way, defeating the previously high-ranked Bellevue College Bulldogs in two games with a combined score of 19-2.

Lane finished the preseason 2-8 to go into region play suffering from a lack of offense.

The offense found its groove once Region play began, going 4-0 in the first four games, putting up 25 runs in those games.

While the offense sputtered after the winning streak, the victories were hard to come by as Lane lost the next five games. The Titans were only able to put up eight runs over those five games while their pitching and defense gave up 33 runs.

Led by their sophomores, a resilient Lane bounced back from the five-game losing streak to win seven straight games and put up 45 runs in the process.

The Titans recently defeated first place Mount Hood in an April 23 doubleheader by scores of 4-3 in the first game and 6-5 in the second one. In the second game, Lane came from down three runs entering the bottom of the seventh inning but a walk-off single by sophomore Nic Coffman capped the four-run comeback and secured the victory.

"The sophomores play a real big role for us — especially Boehm and Copeland," Blunt said. "Boehm can beat you in any way while Copeland is our 'glue' guy."

"This is the type day that can change the season around for Coffman," Blunt said. "He battled on the mound for us in the first game and then won it for us in the second, big-time performance."

Mount Hood has been the most solid performer from the South Region, routinely beating their opponents with a defensively dominated pitching performance and a small ball, timely hitting approach.

"Hood does a good job of compacting others' mistakes," Blunt said. "They grab the momentum a lot and rarely panic. They stick to their game plan regardless of the score."

The Roadrunners are the most unpredictable team in the region. Sometimes they will pound their opponents

into the ground with solid pitching and a devastating offensive attack, putting up 19 runs in one game, or fail to score altogether and suffer a loss to an inferior team.

"Linn-Benton has pitched really well so far and any time you can pitch well, you'll always have a chance to be in the picture at the end," Blunt said.

With 14 games remaining, the Titans are playing for more than just pride. Because the team didn't make the NWAACC Championship Tournament last year, this is the last year the sophomores will have to bring home a championship banner to Lane.

BATTING

NAME	P	AVG	G	AB	R	H	2B	HR	RBI	BB
S. Boehm	IF	.368	28	95	19	35	10	0	22	10
C. McDonald	OF	.348	17	46	8	16	3	0	4	5
M. Taylor	OF	.333	21	81	22	27	8	0	11	5
K. Reddick	IF	.304	24	79	11	24	1	0	12	3
D. Copeland	U	.288	25	66	7	19	1	0	12	7
C. Chagnon	C	.269	17	52	6	14	4	0	6	3
A. Tracey	OF	.257	23	70	10	18	5	1	10	7
C. Wynant	IF	.250	25	60	9	15	3	1	13	9
N. Coffman	IF	.229	22	70	10	16	2	1	13	10
J. Goddard	C	.226	20	53	9	12	3	2	10	3

PITCHING

NAME	G	GS	IP	H	R	ER	BB	SO	W	L	ERA
J. Lessel	6	3	19.1	14	5	4	12	22	0	0	1.86
M. Taylor	4	1	8.2	8	4	2	3	6	1	0	2.07
N. Coffman	9	8	52.0	42	18	14	20	27	4	2	2.42
C. McGuire	11	6	42.1	35	17	12	13	43	0	3	2.55
A. Cornwell	3	2	12.0	11	4	4	7	9	2	0	3.00
K. Middleton	10	2	19.0	10	12	8	10	25	1	2	3.78
Z. Eyster	14	0	17.2	13	9	8	8	8	3	1	4.07
T. Johnson	7	3	21.0	22	21	14	13	9	1	3	6.00
K. Reddick	5	1	5.2	6	4	4	5	5	1	0	6.35



EUGENE JOHNSON / THE TORCH

Elsa Farthing (Sarah Glidden, left) watches her son, Jacob Farthing (Ben Buchanan, middle), and her daughter, Laurel Farthing (Skyler Sepp, right), embrace after he had been gone for several years during the Civil War.

Bridegroom well-performed, poorly written

REVIEW BY TAYA ALAMI
News Editor

To sum it all up, it's the opposite of Ice-T on *Law and Order: SVU*. In other words, poor writing performed with a golden delivery.

The Student Production Association's latest play, *The Bridegroom of Blowing Rock*, follows a small Southern community during the time of the Civil War.

First of all, it's two hours long. The worst title in showbiz since *Cougartown* is indicative of what is ultimately a very poorly written play. It's like when Ken Kesey had those acid dreams in front of his typewriter and just went nuts, except this time the result is less than award-winning.

Thankfully, the show is saved by actors who deliver outstanding performances. Monologues are delivered with conviction, conversations are laced intermittently with cold believability to the point you actually find yourself pitying the deserted soldier with the limp, forgetting wholeheartedly in real life he's just a student at Lane.

Sam Talakai and Skyler Sepp anchor the plot playing the story's main characters, Bridegroom and Laurel, by reverberating their passion, vulnerability and fear throughout their scenes. Laurel is a blind woman being led around by her heartbroken mother — played by Sarah Glidden, while Bridegroom is a black Union soldier behind enemy lines. Their awareness of the emotional element is critical to the audience's experience, and the fact they're tuned in enough with themselves to find that emotion and channel it consistently for such a sustained period of time is a testament to their talent as actors.

Tim O'Donnell steals the show as Pastor Burns. Although the pastor is merely a fly on the wall in the family's life, O'Donnell makes his character much more dominating than his stage time. He's interesting, complex and funny as he peels back the complex layers of the bashful pastor. Of all the characters, he's the one I found myself to be most curious about after the cast took their final bow.

The supporting cast also allows fire to meet steel. Elsa captures the anger and fragility of the time in every syllable

that shakes with her Southern cadence and it's easy for the audience to connect to her.

There's also a very interesting subplot between Jacob and Maizey, played by Ben Buchanan and Jenna Ross respectively. While the plot line focuses on Laurel and Bridegroom, you're left wondering, what's going to happen to Jacob and Maizey? When are they coming back on stage? Which is ultimately the highest hope you could have for the audience's interest in a secondary character.

The acting is good enough to compensate for an unclear narrative. Certain points of action in the plot are largely left to the imagination, while most of the play hinges on its dialogue — but considering the ability of the actors, that's perfectly okay.

When it comes down to it, I'm merely a stickler for storylines. This production isn't just done well — it's done beautifully, and would be a viewing pleasure for any true lover of theater arts.

The Bridegroom of Blowing Rocks is worth the price of admission.

THE TORCH DENALI

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LCC Torch Editor

The Torch editor is responsible for directing news gathering and the publication process, and has control of the news and editorial content of the paper.

The editor should have journalistic, management and organizational abilities, training and/or experience. He/she should also have previous service on a newspaper staff, and have gained an adequate understanding of the operation of a newspaper.

The applicants must have completed at least six credits at LCC within the last 12 months and be registered for six credits per term at LCC while editor.

The editor must maintain a 2.00 GPA or higher, can expect to work 30-40 hours per week, and will receive a monthly stipend of \$700 per month for 12 months. The editor will serve fall, winter and spring terms of the 2013-2014 academic year.

Applications can be
downloaded at
**lcctorch.com/
downloads**

Applications for both
positions are due
**Friday, May 24
at noon.**

Return applications to
Building 18, Room 214.

LCC Denali Editor

The Denali editor selects and manages the 2013-2014 student staff, organizes the production schedule, and has the final word on all matters concerning the magazine.

He/she must have a concrete understanding of, or the commitment to learn, the technical skills of the production process of a magazine.

She/he can expect to work an average of 20 hours per week. A background in literature and art is recommended. Knowledge of InDesign and Photoshop is extremely helpful.

The editor must be an officially registered LCC student and must maintain a 2.00 GPA or higher. The Denali editor will be paid a stipend of \$600 per term and will serve fall, winter and spring terms of the 2013-2014 academic year.



BRETT STANLEY / THE TORCH

Jensine Larsen speaks about founding World Pulse April 19 during the Peace Symposium in the Center for Meeting and Learning. According to the website, World Pulse connects women worldwide to effect social change.

Symposium speaker: Images in advertising undermine women

Pay attention to underlying messages to create change, Kilbourne says

BY MISSY CORR
Copy Editor

More than 400 people attended workshops and lectures, including one by award-winning lecturer Jean Kilbourne, at the Peace Symposium Friday in an effort to stop gender-based violence.

For more than 30 years, Kilbourne has studied the cultural and social significance of how women are portrayed in advertising. She contends that objectification of women in advertising harms society because it contributes to gender violence and it produces and promotes unrealistic expectations.

"Ads sell a lot more than products," Kilbourne said during her evening lecture. "They sell values, they sell images. They sell concepts of love and sexuality, of romance, of success. And perhaps most important — of normalcy."

Kilbourne presented advertisements that supported her assertions, in order to invite the audience of approximately 75 to dissect the images they're normally given, take notice of the objectification and identify the underlying messages consciously. Kilbourne said generally

people think they are mostly unaffected by, or can ignore, advertising. But she said advertising's influence is quick, cumulative and mostly subconscious.

"Eight percent of an ad's message is received by the conscious mind," Kilbourne said, citing trade magazine Advertising Age. "The rest is worked and reworked deep within the recesses of the brain."

She said these messages of subconscious expectations, of what is normal and what is not, are often ones of a rigid and unattainable nature, which makes failure inevitable.

"This is a look these days that's based entirely on Photoshop," Kilbourne said. "We never see the image of a woman considered beautiful not altered to make her look absolutely inhumanly perfect."

Lane student Kevin Loder said Kilbourne's presentation was eye-opening.

"Sometimes you don't get clicked into this type of information until you hear it from a person," Loder said. "Hearing it from a keynote speaker will then open your mind to sitting down and reading the books, watching the alternative media or visiting

the blogs."

Sociology instructor Dustin Mabry also described Kilbourne's message as one missing elsewhere.

"I think the importance there," Mabry said, "is that in any educational space, people should be presented with information that might be counter to our mainstream understandings."

Jensine Larsen, the other keynote speaker, shared how she built an organization that connects women around the world through social media, to affect change.

Lane student Alia Grimm, who introduced Kilbourne's evening presentation, said it was amazing to hear the stories and personal experiences Larsen shared. Grimm said she cried while listening to Jensine Larsen tell a story about an acid burning, a form of mutilation in which women are chemically burned on the face or genitals.

"It was empowering to me as a woman," Grimm said, "to know that there are resources out there to go onto her website and start talking to women in the Congo. I never really thought that was possible."

During the Sexual Wellness

Advocacy Team's workshop on consent, the group of UO students acted out a scenario. The story, in which the characters were used to identify common misconceptions about sexual assault, opened up to the attendees for participation.

"We made up the scenario," UO gender studies major Alex Dionne said, "but we feel like it's really representative of situations you hear about on campuses and in the community."

Dionne said it was one of the best workshops of that size that she has done. Though only six people showed up, she said they brought up great ideas and were open about and knowledgeable of the subject.

"People educate each other together," Dionne said. "It's not about going and lecturing about this issue. It's about talking about it and identifying why things are problematic."

ASLCC Treasurer Matthew Yook said it's important that the disparity between males and females is getting attention at Lane, because awareness leads to change.

"If we don't move together and get everyone on board to stop the cycle of consumption that is fed

by patriarchy and oppression, and in turn feeds patriarchy and oppression, we will not be able to shake this disaster roller coaster ride into oblivion, into sociopathy and degenerate throat-tearing brutality."

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NoMeansNo
dirtcoldfight

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Nico Luminous
Afro Q Ben
Barisone

Tuesday, 04/30
Didgeridoo Masters:
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